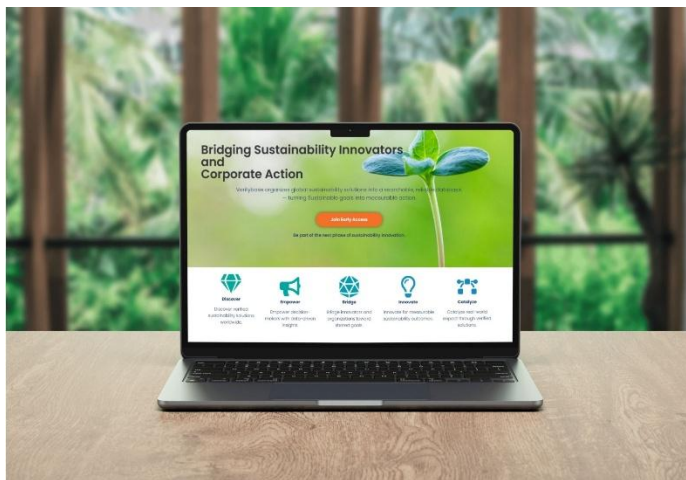


FOR PRESS RELEASE

2025 October 27

SustainaSeed Launches VerityBase MVP – Global Sustainability Solution Platform Now Open to Limited Test Users

Tokyo, Japan – October 27, 2025 – SustainaSeed Inc., a Tokyo-based startup focused on sustainability and impact-driven innovation, has officially launched the MVP of *VerityBase*, a global platform designed to bridge the information gap between sustainability solution providers and solution-seeking organizations.



VerityBase empowers companies, municipalities, and investors to explore and compare sustainability solutions from around the world. With **over 700** solution profiles spanning clean energy, circular economy, responsible materials, and ESG-aligned innovation, VerityBase offers a structured, high-trust environment for sustainability discovery and implementation.

“VerityBase is born from real pain I experienced as a board director,” said Yuko Nakahata, Founder & CEO of SustainaSeed.

“There are countless promising sustainability solutions out there, yet decision-makers struggle to find or evaluate them effectively.

At the same time, many solution providers have difficulty reaching the right corporate partners or articulating their ESG value clearly.

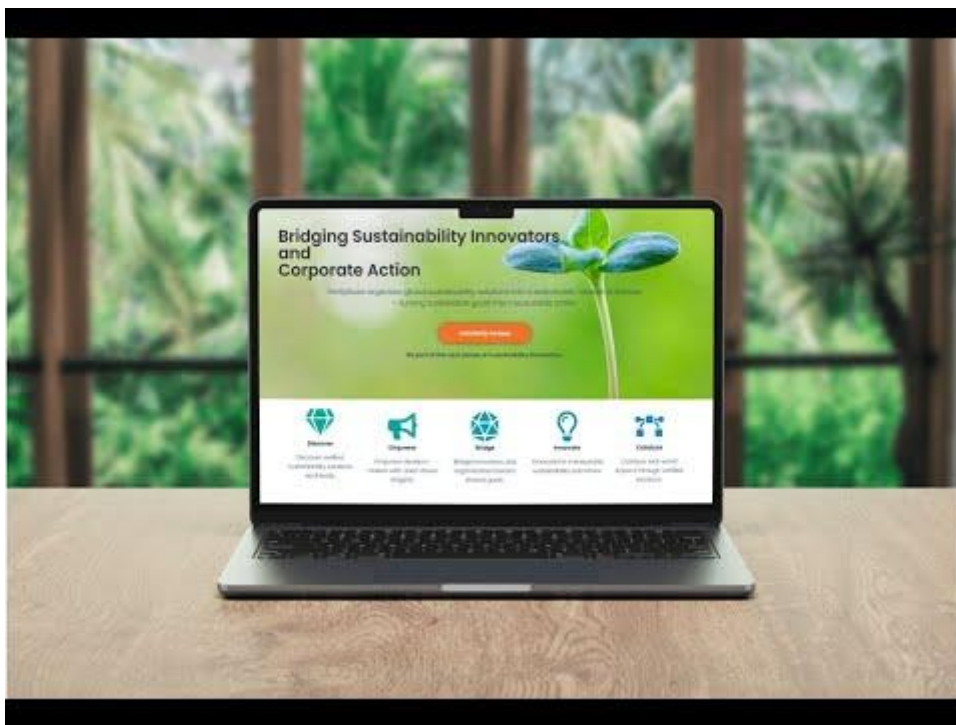
We want to turn that complexity into clarity—and help both sides move from sustainability intent to action.”



At this MVP stage, VerityBase currently enables test users to:

- Browse categorized solution profiles

Additional features such as Impact Maps, Outcome Maps, solution use cases, and AI-powered tools are also under consideration as part of the platform's future roadmap.



VerityBase has already gained recognition from global innovation communities. SustainaSeed has

been selected for the **JETRO Global Startup Acceleration Program (GSAP)** with the **AlchemistX Accelerator (U.S.)**, and is now inviting a **limited number of early POC partners**—particularly **solution-seeking corporates** and **impact-driven investors**—to help co-develop and validate the platform.

As part of its global rollout, Nakahata will be in **San Francisco from October 27 to November 10**, meeting with prospective partners at innovation and sustainability events.

This is a **curated opportunity** to join as a test user and co-create a trusted global infrastructure for measurable sustainability implementation.

► **Request Early Access:** <https://lp.sustainaseed.net>

► **Demo Video:** <https://youtu.be/UPzO98qfses>

For this Press Release inquiry, please contact below.

► <https://en.sustainaseed.net/#contact>