

Outline of “The 15th International Poster Triennial in Toyama, 2027”

1. **Name** The 15th International Poster Triennial in Toyama, 2027
 (abbreviated name: IPT2027)

2. **Outline of the exhibition**

The International Poster Triennial in Toyama [IPT] is an international open-call exhibition in which posters designed from around the world are submitted to be selected for public display. Since its establishment in 1985, it has been held every three years, and this year marks its 15th edition.

With between 3,000 and 4,000 outstanding poster entries submitted each year from some 50 countries and regions around the world, the exhibition has grown into one of the world's most prestigious poster competitions. At the IPT2024, a total of 4,557 posters were submitted from 78 countries and regions worldwide.

For the 15th edition of the exhibition, we will continue to call for paper-based posters, as well as digital entries for the “U30+Student Category” that was started at the 12th edition of the exhibition for young designers—though this age limitation was later abolished in the following year for the 13th edition.

We invite graphic designers and critics from Japan and abroad to serve as judges for the selection of the finalists and award-winning entries.

As in previous years, the IPT is likely to receive entries from a wide range of people due to the global attention that it receives. During the exhibition, the Toyama Prefectural Museum of Art and Design will showcase all award-winning works together with works selected by the organizing committee and judges.

3. **Date:** 18th December, 2027 – 5th March, 2028 (tentative)
 *The awards ceremony is scheduled for 17th December 2027.

4. **Location:** Toyama Prefectural Museum of Art and Design
 Exhibition room 2,3,4

5. **Organizer:** Toyama Prefectural Museum of Art and Design

6. **Supported by:** Japan Graphic Design Association (JAGDA)
 Tokyo Art Directors Club (ADC)
 Tokyo Illustrators Society (TIS)
 “Poster Town Toyama” Organizing Committee

7. **Members of Organizing Committee and Juries** (in alphabetical order)
[Organizing Committee]

Yoshiaki Irobe / Ken Miki / Taku Sato / Kiyonori Muroga /

Noriko Kawakami (Design Director, Toyama Prefectural Museum of Art and Design) /

Yoshiko Ogino (Director, Toyama Prefectural Museum of Art and Design)

[National Jury]

Kazunari Hattori / Yoshiaki Irobe / Noriko Kawakami / Ken Miki / Kiyonori Muroga /
Mina Tabei / Yuri Uenishi

the first screening : mid-June 2027

[International Jury]

Cyan (Daniela Haufe and Detlef Fiedler) / Kazunari Hattori / Kiyonori Muroga / Sulki &
Min (Choi Sulki and Choi Sung Min)

the second screening : mid-December 2027

Contact

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IPT team

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