
Improve Circulation and Alleviate Stiffness—and Look Good While Doing It Medical Device Manufacturer Colan Totte Launches New Products for 2018 Fall-Winter Season Sales Begin November 16th

Colan Totte Co., Ltd. (Headquarters: Osaka, Japan; CEO: Katsumi Komatsu), a manufacturer and distributor of the Colantotte brand of magnetic health gear, will begin selling new products for the 2018 Fall-Winter season starting November 16th.

The new items include the “Wacle Neck SPORT,” a waterproof magnetic necklace for use during sports activities, and the “Colantotte Loop AMU,” a braided magnetic bracelet that feels pleasant against the skin. In addition, the popular Colantotte TAO Series is adding a new color, “Colantotte TAO Necklace RAFFI Premium Gold,” to its lineup, and for women, it is also adding the “Colantotte TAO Necklace Slim Aura mini,” which features a slim loop design.



Images of “Wacle Neck SPORT,” “Colantotte Loop AMU,” “Colantotte TAO Necklace RAFFI Premium Gold” and “Colantotte TAO Necklace Slim Aura mini” from the left.

Release date

November 16th, 2018

Country of sale**ASIA:**

SOUTH KOREA, CHINA, TAIWAN, HONG KONG, THAILAND, MALAYSIA, SINGAPORE, VIETNAM, PHILIPPINES, INDONESIA

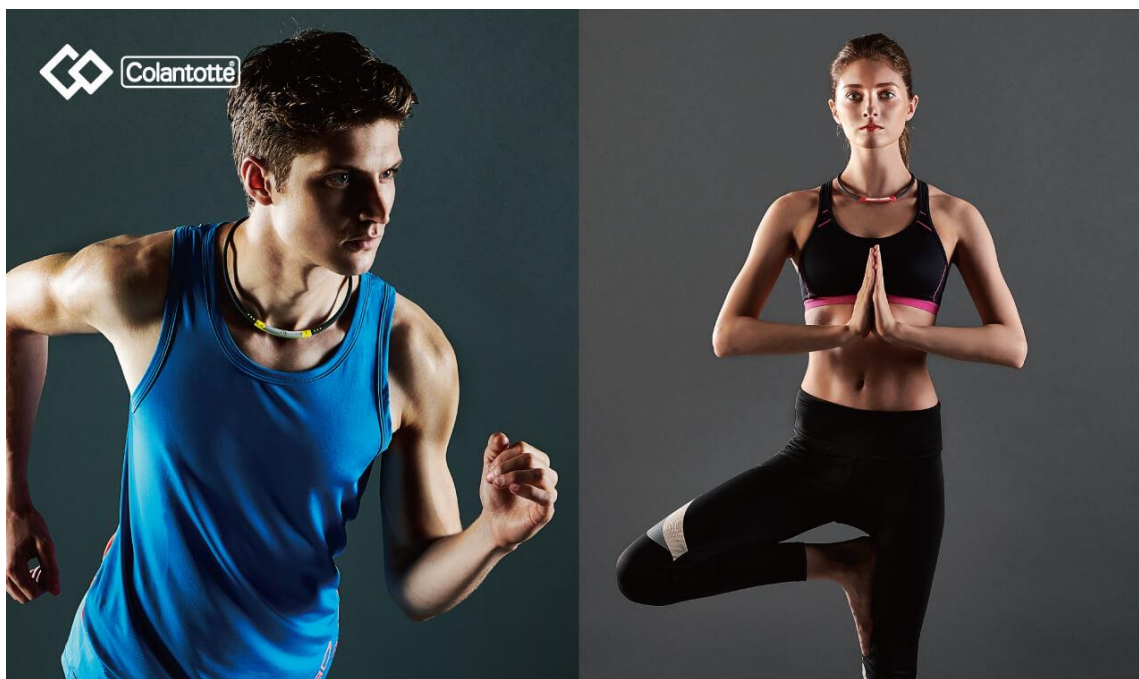
EUROPE:

UNITED KINGDOM, IRELAND, GERMANY, FRANCE, SPAIN, NETHERLANDS, GREECE

NORTH AMERICA:

U.S.A

Distribution Countries: <https://www.colantotte.jp/global/network/>

■ Wacle Neck SPORT

Attain your best self.

Wacle Neck SPORT
Size: S 43cm / M 47cm / L 51cm
Color: Black x Gray / Black x Navy / Black x Red /
Black x Yellow-Green

This magnetic necklace is great for a variety of situations, whether you're doing sports or physical labor. It feels light and pleasant against the skin, and it is waterproof as well, allowing it to get wet without issues and making maintenance a breeze. It'll be clean and comfortable whenever you wear it.

The face features a metallic finish with overlapping joints, with a mirror-black rear surface making the design completely reversible. The availability of two designs allows you to match it with your outfit and fashion preferences. It comes in three sizes as well, making it suitable for both men and women. Use the power of magnets to improve your circulation and alleviate muscle stiffness, all while enjoying its sporty, fashionable design.



Back



Magnet arrangement image

Product name	Wacle Neck SPORT
Japanese medical device certification number	230AGBZX00076000
Material	Silicone, ABS resin, 8 x140mT(1,400G) rare-earth permanent magnets
Color	Black/Grey, Black/Navy, Black/Red, Black/Yellow-Green
Size	S: 43cm, M: 47cm, L: 51cm

■ Colantotte Loop AMU



This braided loop features a variety of vivid colors. The soft finish will make this magnetic accessory feel great when worn on your arm. It pairs well with outdoor fashion and natural fashion style, allowing for high-quality coordination with casual outfits combined with its therapeutic magnetic effects.

The magnetic portion and buckle feature a special alumite coating on their surfaces, making them resistant to scratches and dirt. The magnetic portion is movable, so you can adjust it to the desired position. The buckle is a magnetic attaching/detaching type that is easy to fasten even with one hand.



Clasp



Magnet arrangement image

Product name	Colantotte Loop AMU
Japanese medical device certification number	230AGBZX00072000
Material	PE, Nyron, Neodymium magnet, Stainless Steel (SUS316), Stainless Steel (SUS316), Four 100mT(1000G) Rare-earth permanent magnet
Color	Black, Red/Blue, Aqua/Yellow, Olive/White
Size	M: 18cm, L: 20cm

■ Colantotte TAO Necklace RAFFI Premium Gold

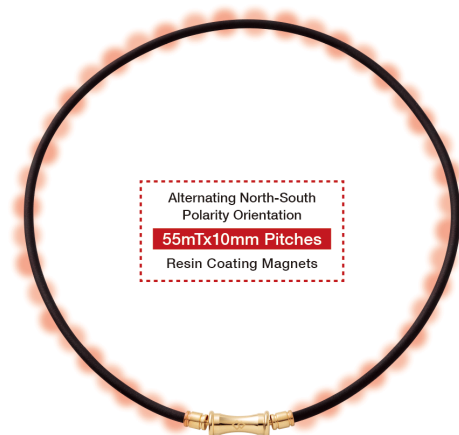


The “Colantotte TAO Necklace RAFFI” is now available in Premium Gold. The top and joints feature 24K gold plating, lending the product an elegant sheen and luxurious air. The loop and top are independent from one another, giving it the flexibility needed to fit snugly around your neck and feel gentle against your skin.

The simple and luxurious design seamlessly complements both men and women's fashion. The golden radiance is at once simple and substantial, adding flair to standard apparel.



Clasp

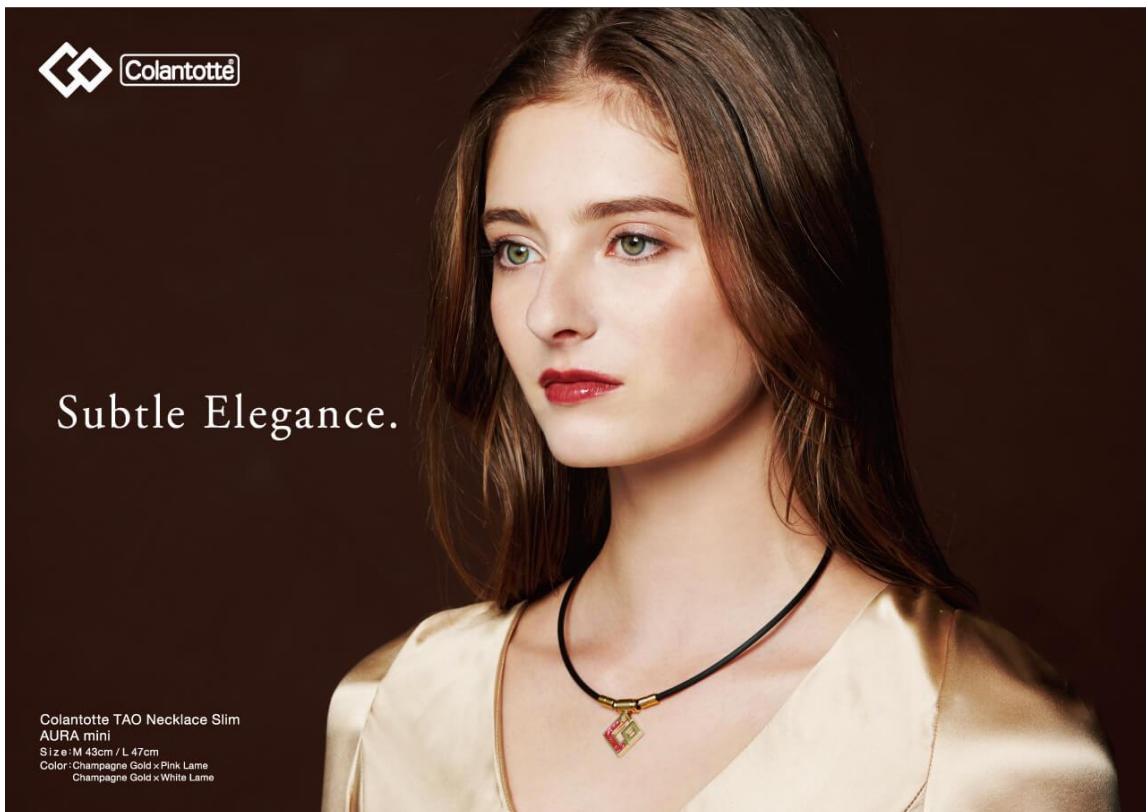


Magnet arrangement image

Product name	Colantotte TAO Necklace RAFFI Premium Gold
Japanese medical device certification number	221AGBZX00065000
Material	Stainless Steel (SUS316L/24K Plating), POM, Urethane-resin-coated rubber neck loop magnetized by 55mT at 10-mm pitches in the Alternating North-South Polarity Orientation (ANSPO™)
Color	Premium Gold
Size	M: 43cm, L: 47cm, LL: 51cm

※The magnetic technology applied to TAO series has been patented by Colan Totte CO., Ltd. (Pat. No.: 5544082)

■ **Colantotte TAO Necklace Slim AURA mini**



The “TAO Necklace AURA,” with its signature “CO” brand symbol, introduces the “TAO Necklace Slim AURA mini” to its lineup, featuring a slim loop design with a compact top. The loop diameter is 3mm compared to the conventional 4mm model, making it feel lighter against the skin. The mini-size top features 18K gold plating for a gentle and luxurious feel.

The sheen of the mirrored finish provides a gorgeous contrast with the resin-based “polished cloisonné” technology. The refined elegance is perfect for both casual wear and special occasions.

With all its lightness, the resin-coated magnet thread is magnetized to 55mT at 10-mm pitches throughout the neck loop to improve circulation and relieve stiffness over a large area through the power of the magnets. This magnetic necklace is perfect for women who want to look fashionable while alleviating their neck and shoulder pain.



Comparison with “TAO Necklace AURA”



Magnet arrangement image

Product name	Colantotte TAO Necklace Slim AURA mini
Japanese medical device certification number	230AGBZX00077000
Material	Stainless Steel (SUS316L/18K Plating), Epoxy Resin, POM, Urethane-resin-coated rubber neck loop magnetized by 55mT at 10-mm pitches in the Alternating North-South Polarity Orientation (ANSPO™)
Color	Champagne Gold/Pink Lame, Champagne Gold/White Lame
Size	M: 43cm, L: 47cm

※The magnetic technology applied to TAO series has been patented by Colan Totte CO., Ltd. (Pat. No.: 5544082)

■ Colantotte Magnetic Medical Gear

Colantotte products contain permanent magnets arranged in the Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™). This arrangement allows the magnetic force to affect a large area to improve circulation and alleviate stiffness at the applied location. It is certified in Japan as an authentic magnetic health device.

In 2005, Colantotte was launched in America under the overseas brand TRION:Z. Professional golfers Rory McIlroy and Rickie Fowler as well as many other top athletes regularly use this gear to soothe and support their bodies. Additionally, in 2012, one of the Colantotte bracelets was featured prominently as a key story item in the Hollywood movie "The Avengers" as part of a tie-up campaign, demonstrating the recognition of the brand's quality and design not only in Japan, but by many people all over the world.

■ Colan Totte Co., Ltd.

"Providing Health-focused Products That Bring Heartfelt Smiles to People's Faces"

Since its founding in 1997, Colan Totte Co., Ltd. (formerly Arc Quest Co., Ltd.) has been a medical device manufacturer with "Health, Spirit, and Smiles" as its motto, and in 1999 it began selling its Colantotte brand of magnetic therapeutic devices and health gear for general use.

In 2008, it obtained ISO 13485 certification and established a system for maintaining and improving the quality of its medical devices. It also obtained the CE Marking safety standard certification in Europe and medical device certification (MFDS) in South Korea, among others, and it is continuing its efforts in various major countries throughout the world.

In July 2015, it changed the company name to Colan Totte Co., Ltd., and continues striving to support a healthy lifestyle for everyone in Japan and the rest of the world.

【Company Profile】

Colan Totte Co., Ltd.

President/CEO Katsumi Komatsu

2-10-26 Minamisenba, Chuo-ku, Osaka 542-0081 Japan

Business Contents: Manufacturing and sales of medical devices; Manufacturing and sales of daily sundries;

Mail order

URL: <https://www.colantotte.jp/>

【CONTACT】

Colan Totte Co., Ltd. PR Dept

PRESS RELEASE



MAIL: press@colantotte.co.jp