






About deployment of the advertisement in 6 international airports

(December 1, 2013 to January)

Airport	Media	Photo	Size (mm)	No. of ads	Dates
Haneda Airport	Departure hall (Atrium) Canyon banner		H 5,000 × W 3,000	4 faces (4 banners)	12/16-1/15
	Arrival hall, Pillar ads		H 2,700 × W 1,820(Front) H 2,700 × W 1,380(Side)	2 pillars x 2 banners	12/1-12/27
	Arrival concourse Flag		H900 × W600	56 faces (28 flags)	12/1-12/27
	Arrival hall exit		H 2,647 × W 2,647	2 faces (2 posters)	12/1-12/27
Narita Airport	Building 1 Side walls of North/South departure escalator		H1,030 × W1,456	24 faces (24 sheets)	12/1-12/31
	Building 1 South 3-4 satellite Arrival corridor banner		H2,700 × W2,500	2 faces (2 banners)	12/1-12/31
	Building 2, Basement floor Narita Airport Terminal 2 Station Concourse outside ticket gate		H2,100 × W5,000	4 faces	12/1-12/31
	[Terminal 1] 4 th floor Path for arriving passengers		H 1,500 × W 4,000	1 face	12/1-12/31
Kansai International Airport	1 st floor International arrival hall Electric signage		H2,300 × W3,000	1 face (1 board)	12/12-1/11
	Passenger terminal building, 3 rd floor International concourse		Hanging banner : H3,000 × W2,000	6 hanging banners/ 12 faces (both sides)	12/1~12/14
	Kansai airport Terminal 1, arrival hall (special slots)		H1000mm × W1200mm	16 (32 faces)	12/12-1/11

Airports	Media	Photo	Size (mm)	No. of ads	Dates
Chubu International Airport	International airlines area 3 rd floor check-in hall Banner ad		H5,000 × W3,000	3 faces (3 banners)	12/12-1/8
	Arrival hall Connecting corridor		H800 × W800 Double-sided print	Arr. Hall 20, Corridor 12, Total 32	12/12-1/8
	3 rd floor, center of check-in hall		H5,000 × W3,000	4	12/12-1/8
New Chitose International Airport	2 nd floor International arrival hall Putting up sheet signage		Approx. H2,219 X W9,412	1 face (1 banner)	12/11-1/11
	3 rd floor International departure hall, over the check-in counters LED hanging board		H4,880 × W3,380	1 face (1 banner)	12/11-1/11
Fukuoka International Airport	3 rd floor International departure hall Large-size banner		H7,000 × W5,000	1 face (1 banner)	12/12-1/11
	2 nd floor International arrival concourse Signage panels		H1,300 × W3,000	4 faces	12/12-1/11