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Valuation & Advisory ("V&A") completed appraisals on behalf of the world's largest real estate investors and lenders during 2014 with a record global value exceeding \$1.2 trillion, a 6.4% increase compared with the prior year. Of particular note, C&W advised Chinese insurance company Anbang Asset Management (Hong Kong) Co. Limited by conducting valuation services on its purchase of the Waldorf Astoria Hotel & Towers from Blackstone for \$1.95 billion, the largest hotel sale in U.S. history. In addition, the Company was engaged as an independent appraiser of Saks Fifth Avenue's flagship store in Manhattan to value the landmark building and land for a ground mortgage.

### **Full Year 2014 Results**

For the year ended December 31, 2014, gross revenue increased \$350.4 million, or 14.0% (15.0% excluding the impact of foreign exchange), to a record \$2,849.0 million, compared with \$2,498.6 million for the prior year.

Commission and service fee revenue increased \$287.6 million, or 15.9% (17.2% excluding the impact of foreign exchange), to a record \$2,096.1 million, compared with \$1,808.5 million for the prior year. Commission and service fee revenue growth was led by CIS, which was driven by recurring revenue from significant contract awards, as well as strong transaction revenues from both Capital Markets and Leasing.

Total costs, excluding reimbursed costs, increased \$263.0 million, or 15.3%, to \$1,980.1 million, compared with \$1,717.1 million for the prior year, primarily due to increases in commission expense, cost of services sold, employment and other operating expenses in line with the Company's revenue growth and strategic initiatives. Also included in total costs for the current and prior year are certain acquisition and non-recurring reorganization-related charges of approximately \$6.4 million and \$4.6 million, respectively. As a result, the Company's operating income increased \$24.6 million, or 26.9%, to \$116.0 million, compared with \$91.4 million in the prior year.

Adjusted EBITDA was a record \$175.4 million, representing an increase of \$30.4 million, or 21.0%, compared with \$145.0 million for the prior year. EBITDA as reported increased to a record \$172.7 million.

Adjusted net income increased \$15.4 million, or 33.3%, to a record \$61.6 million, compared with \$46.2 million for the prior year. Net income as reported increased to a record \$77.2 million. The difference between the current year Adjusted net income and net income as reported is primarily due to certain non-recurring income tax benefits.

Under IFRS<sup>IV</sup>, Adjusted EBITDA was a record \$171.0 million, representing an increase of \$40.9 million compared with the prior year. EBITDA as reported increased to a record \$165.3 million. Adjusted net income increased \$22.3 million compared with the prior year to a record \$56.3 million. Net income as reported increased to a record \$68.7 million.

As of December 31, 2014, the Company's net debt position (debt less cash and cash equivalents) increased \$59.4 million to \$68.0 million, compared with a net debt position of \$8.6 million as of December 31, 2013. The change is primarily attributable to the low cost financing used for the

acquisition of Massey Knakal, in support of the Company's strategic growth initiatives. During 2014, Cushman & Wakefield refinanced and extended its \$500 million Senior Credit Facility on an unsecured basis, providing for additional financial flexibility, improved borrowing terms and a lower cost structure.

### **Fourth Quarter 2014 Results**

For the three months ended December 31, 2014, gross revenue increased \$25.5 million, or 3.1% (5.6% excluding the impact of foreign exchange), to a record \$859.1 million, compared with \$833.6 million for the prior year quarter.

Commission and service fee revenue increased \$42.5 million, or 6.8% (9.8% excluding the impact of foreign exchange), to a record \$670.8 million, compared with \$628.3 million for the prior year quarter. Commission and service fee revenue growth was led by CIS followed by Capital Markets.

Total costs, excluding reimbursed costs, increased \$38.6 million, or 6.9%, to \$594.5 million, compared with \$555.9 million for the prior year quarter, primarily due to increases in cost of services sold, employment and other operating expenses in line with the Company's revenue growth and strategic plan initiatives. Also included in total costs for the current and prior year quarters are certain acquisition and non-recurring reorganization-related charges of approximately \$5.4 million and \$3.0 million, respectively. As a result, the Company's operating income increased \$3.9 million, or 5.4%, to \$76.3 million, compared with \$72.4 million in the prior year quarter.

Adjusted EBITDA was \$97.3 million, representing an increase of \$9.3 million compared with the prior year quarter. EBITDA as reported increased to \$96.1 million.

Adjusted net income decreased \$0.5 million compared with the prior year quarter to \$44.9 million. Net income as reported increased to \$51.2 million. The difference between the current year quarter Adjusted net income and net income as reported is primarily due to certain non-recurring income tax benefits.

Under IFRS, Adjusted EBITDA was \$93.9 million, representing an increase of \$20.0 million compared with the prior year quarter. EBITDA as reported increased to \$90.8 million. Adjusted net income increased \$11.8 million compared with the prior year quarter to \$45.8 million. Net income as reported increased to \$48.3 million.

### **Awards and Recognition**

Cushman & Wakefield was named Best Overall Advisory Firm in North America, the U.S. and Canada, as well as in India and Hungary, in Euromoney's 10th Annual Real Estate Survey. Cushman & Wakefield also dominated the key service categories in North America, the U.S. and Canada, including Best Agency/Leasing and Best Valuation. Euromoney awarded Cushman & Wakefield a total of 30 regional and country awards.

In addition, the Company was also awarded:

- First place for "Best Financial Structure" advising Time Equities Inc. on financing for the construction of 50 West St. in New York City in Commercial Property Executive magazine's Distinguished Achievement Awards;
- Retail Agency of the Year, Leisure Agency of the Year and Industrial Agency of the Year at Property Week magazine's 2014 Property Awards; and

- The prestigious Groundbreaker of the Year and Cross-border Leasing Deal of the Year awards at the Inaugural 2014 AsiaProperty Awards.

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Cushman & Wakefield advises and represents clients on all aspects of property occupancy and investment. Founded in 1917, it has 248 offices in 58 countries, employing more than 16,000 professionals. It offers a complete range of services to its occupier and investor clients for all property types, including leasing, sales and acquisitions, equity, debt and structured finance, corporate finance and investment banking, appraisal, consulting, corporate services, and property, facilities, project and risk management. To learn more, click [HERE](#).

NOTE: This release may include forward-looking statements. These statements may relate to analyses and other information based on forecasts of future results and estimates of amounts not yet determinable. These statements may also relate to our future prospects, developments and business strategies. These forward-looking statements are made based on our management's expectations and beliefs concerning future events affecting us and are subject to uncertainties and factors relating to our operations and business environment, all of which are difficult to predict and many of which are beyond our control. These uncertainties and factors could cause our actual results to differ materially from those matters expressed in or implied by these forward-looking statements.

Forward-looking statements speak only as of the date the statements are made. Undue reliance should not be made on any forward-looking statements. Cushman & Wakefield assumes no obligation to update forward-looking statements to reflect actual results, changes in assumptions or changes in other factors affecting forward-looking information, except to the extent required by applicable securities laws. If forward-looking statements are updated, no inference should be drawn that Cushman & Wakefield will make additional updates with respect to those or other forward-looking statements.

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<sup>i</sup> All numbers are reported under accounting principles generally accepted in the United States of America ("U.S. GAAP"), except as noted.

Adjusted net income ("Adjusted net income attributable to C&W Group, Inc. and Subsidiaries" under U.S. GAAP and "Income attributable to owners of the parent" under International Financial Reporting Standards ("IFRS")) excludes the tax-affected impacts of certain acquisition and non-recurring reorganization-related charges, as well as certain computer software accelerated depreciation and impairment charges, financing costs and certain non-recurring income tax benefits. Reconciliations of net income to Adjusted net income, as reported under U.S. GAAP and IFRS, are provided in the section of this press release entitled "Non-GAAP Financial Measures".

<sup>ii</sup> Commission and service fee revenue excludes reimbursed costs related to managed properties and other costs.

<sup>iii</sup> EBITDA represents earnings before net interest expense, financing costs, income taxes, depreciation and amortization, while Adjusted EBITDA removes the impact of certain acquisition and non-recurring reorganization-related charges. Our management believes that EBITDA and Adjusted EBITDA are useful in evaluating our operating performance compared to that of other companies in our industry, as they assist in providing a more complete picture of our results from operations. Because EBITDA and Adjusted EBITDA are not calculated under U.S. GAAP or IFRS, our Company's EBITDA and Adjusted EBITDA may not be comparable to similarly titled measures used by other companies.

For a reconciliation of EBITDA and Adjusted EBITDA to net income as reported under U.S. GAAP and IFRS, see the section of this press release titled "Non-GAAP Financial Measures".

<sup>iv</sup> For the purpose of adhering to regulatory reporting requirements for EXOR S.p.A., Cushman & Wakefield's majority shareholder, Cushman & Wakefield's financial results are presented by EXOR under IFRS, as opposed to under U.S. GAAP. Cushman & Wakefield's financial results under IFRS vary from those presented on a U.S. GAAP basis. The difference between the U.S. GAAP and IFRS measures of net income is primarily due to the accounting for compensation-related taxes and charges, the non-controlling interests' put option rights, intangible asset amortization, pension cost, financing costs and certain income tax adjustments. The difference between the EBITDA under U.S. GAAP and the EBITDA under IFRS is attributable to those same items, excluding the intangible asset amortization, the financing costs and income tax impacts.

## **Non-GAAP Financial Measures**

The following measures are considered "non-GAAP financial measures" under SEC guidelines:

- Adjusted net income
- EBITDA and Adjusted EBITDA

The Company believes that these non-GAAP financial measures provide a more complete picture of our results from operations and enhance comparability of current results to prior periods as well as presenting the effects of certain non-recurring charges and credits in all periods presented. The Company believes that investors may find it useful to see these non-GAAP financial measures to analyze financial performance without the impact of these certain non-recurring charges and credits that may obscure trends in the underlying performance of its business.



