



**T-Arts breaks the Guinness World Records™ record for the  
‘Most people modelling on a catwalk’**

**株式会社タカラトミーアーツがキャットウォークを歩いたモデルの  
ギネス世界記録™を達成**

Guinness World Records™配信 角川デジックス（ギネス世界記録™日本語版制作） 記

東京-2012年4月3日 株式会社タカラトミーアーツが昨年7月にNew York Cityのファッションショーで記録されたキャットウォークを歩いたモデル数のギネス世界記録™1243人を上回る1274人の世界記録を2012年3月30日パシフィコ横浜（神奈川県）で樹立した事をお知らせします。

ギネス世界記録™から公式認定員のAya McMillan と Carlos Martinezが当日横浜のイベント会場にて立ち会い、この記録がギネス世界記録™のガイドラインに沿って正しく行われている事と記録が正確にカウントされている事を証明しました。

ファッションショーは、2時間ほど続きプロの子供モデル約200人を含む、小学生のちびっ子モデルたちが日本全国から駆けつけ、時には両親や兄弟（3歳のかわいいちびっ子も登場）と共に楽しくキャットウォークを歩き会場に集まったみんなの協力でこの記録を達成しました。

ファッションショー終了後、参加者を代表して子供タレントの谷花音ちゃんがギネス世界記録™公式認定員McMillanより認定書を受け取り世界最大のショーが閉幕しました。

このファッションショーは今日日本で、大人気のファッションブランド、ロニィ、アースマジック、チャビーギャング、プリズムストーンの協力で行われました。

日本での新たな記録達成おめでとうございます。

以下原文

**T-ARTS Breaks Guinness World Records (TM) Record for ‘Most People Modelling on Catwalk’**

**TOKYO, Apr. 3**

T-ARTS Company, Ltd. (Japan) organized a fashion show with the most people modelling on a catwalk at Pacifico Yokohama, in Yokohama, Kanagawa, Japan, on 30 March 2012.

With 1,274 participants, the T-ARTS fashion show broke the previous record of 1,243 people set in New York City, USA, last July.

Guinness World Records (TM) Adjudicators, Aya McMillan and Carlos Martinez, travelled to Yokohama to be present at the event, to make sure that the official guidelines were followed, and to verify the counting of all the participants.

The fashion show had a duration of 2 hours, with most of the participants being girls ranging from 6 to 12 years of age. Also parents, brothers and even a group of 3-year-old girls joined the party to add up to the effort to break the official world record. The participants came from all over Japan and over 200 of these girls were professional kid models.

Once the fashion show was completed, Guinness World Records presented the official certificate to the kid talent Tani Kanon, who received it on behalf of all the participants in the record breaking show.

The fashion brands that were present in the fashion show were RONI, EARTHMAGIC, CHUBBYGANG, and PrismStone.

Congratulations Japan for one more world record!

#### About Guinness World Records

Guinness World Records (GWR) is the global authority on record-breaking achievements. First published in 1955, the annual Guinness World Records (TM) book has become one of the biggest-selling copyright titles of all time, selling 120 million copies to date in 22 languages and in more than 100 countries. The internationally renowned brand is now also available across a number of platforms -- GWR's global television shows are watched by 250 million viewers annually; digital media and online record-processing services attract more than 50 million visitors a year; and the live events team annually entertains and inspires 1.5 million people around the world. GWR receives more than 1,000 applications each week and has a specialized team of multi-language record managers and adjudicators who travel the globe to verify official record attempts. GWR also has a commercial division (Guinness World Records Corporate) that offers accessible record-breaking business solutions to other organizations and brands.

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