

For immediate release

Fuji Xerox Offers Multilingual Audio Guide Service for Foreign Tourists in Osaka's First Open-Topped Double-Decker Bus Tour

Supports Regional Revitalization by Providing Audio Guidance to Sightseeing Spots

TOKYO, July 10, 2014 – Fuji Xerox Co., Ltd. today starts providing its [Audio Guide Service](#) that utilizes global positioning system (GPS) and dedicated portable terminal for Osaka's first open-topped double-decker bus tour organized by Kintetsu Bus Co., Ltd., in conjunction with the inauguration of the tour operation.

The Audio Guide Service provides information in multiple languages (English, Simplified and Traditional Chinese, and Korean) about pre-registered sightseeing spots synchronizing the bus's positional information.

In view of the fact that the number of foreign visitors is on the rise, the bus company has adopted the multilingual Audio Guide Service in addition to a service in Japanese, aiming to help these visitors from overseas enjoy Osaka sightseeing.

Enabling tourists to enjoy Osaka landmarks, OSAKA SKY VISTA is an open-topped double-decker bus where they can feel the fresh air. Starting at Osaka Uehonmachi Station, the 80-minute-tour takes tourists to Osaka Castle, Nakanoshima, the Dotonbori River, Tsutenkaku Tower, and Abeno Harukas, and ends at Kintetsu Highway Bus Center in Uehonmachi.

OSAKA SKY VISTA

Multilingual selection menu

Simplified Chinese
start screen

Details of the OSAKA SKY VISTA bus tour:

- Launch of the tour: Thursday, July 10, 2014
- Price: ¥2,000 for adults and ¥1,000 for children (aged 4 or older)
- To be held four times every day except Wednesday (Starts at 9:00 am, 11:10 am, 2:00 pm, and 4:10 pm)
- Where to make a reservation/purchase a ticket: Kintetsu Highway Bus Center, Sales offices in Kintetsu stations, travel agencies, and Kintetsu Bus sales offices
- How to participate in the tour: Make a reservation for a seat. If, however, there are seats available, tickets can be purchased at the bus terminal on the day of the tour.
- Reservation and inquiries: Kintetsu Highway Bus Center: +81-6-6772-1631

<About Audio Guide Service>

Fuji Xerox's Audio Guide Service enables tourists to access audio guide while strolling or shopping, and has been utilized in sightseeing spots and hot spring resorts across Japan.

For details of the service, access:

<http://news.fujixerox.com/news/2013/000925/>

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