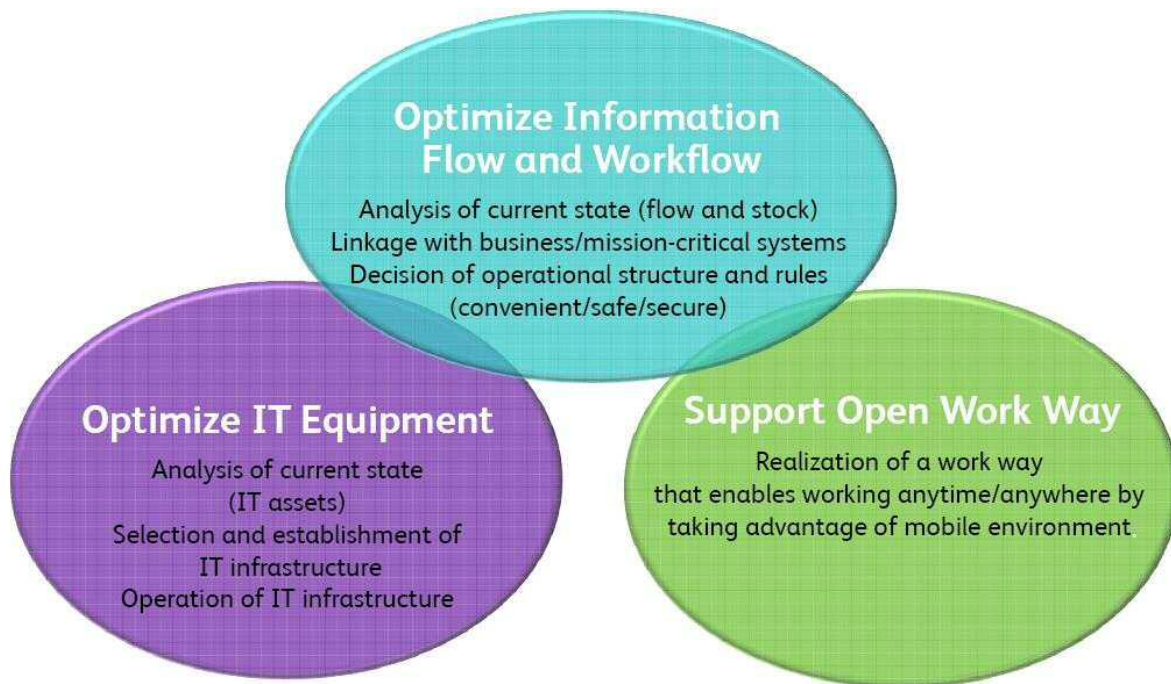


FOR IMMEDIATE RELEASE

**LAUNCHES NEW SOLUTIONS AND SERVICES THAT RAISE
BUSINESS EFFICIENCY AND ACCELERATE DECISION-MAKING
TO DELIVER VALUABLE COMMUNICATIONS**

TOKYO, June 19, 2013 – To support customers with establishment of an optimal communication environment and improvement of their workflow, Fuji Xerox Co., Ltd. strengthens its lineup of offerings by launching new and upgraded solutions and services in stages starting today.

The Company offers new solutions and services in three groups to help customers build best suited communication environment.



Solutions and services to optimize information flow and workflow

➤ **Document portal linked with cloud services to boost communications**

The latest version of Fuji Xerox's document handling software that integrates and manages digital and paper documents beyond the differences in applications or formats—DocuWorks 8 Japanese edition—will be available on August 5.

By linking with mobile applications and cloud services, DocuWorks 8 enables users to quickly find the document that they are searching for, and to raise their work efficiency. For example, users can register a routine work, or use the same document anytime, anywhere in simple operations, which will raise the work efficiency of an organization as a whole.

Moreover, DocuWorks 8 allows document communication via network to promote information sharing within a team.

By using optional DocuWorks Document Tray^{*1} for delivery of digital documents on a virtual document tray, and linking with document management system DocuShare^{*1}, cloud storage service [Working Folder](#) as well as mobile applications^{*2}, users can manage information not only at their own desk, but also in mobile environments.

^{*1}: Software sold separately

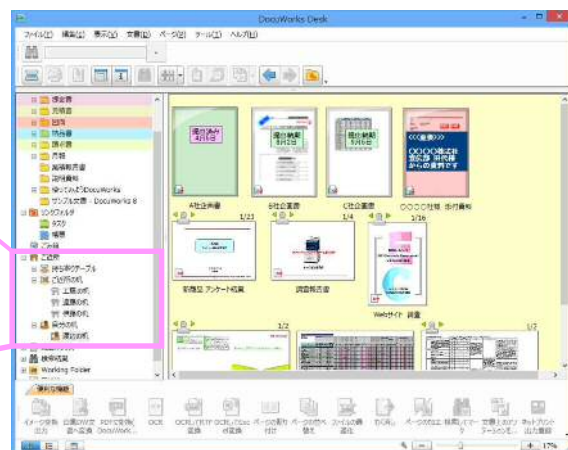
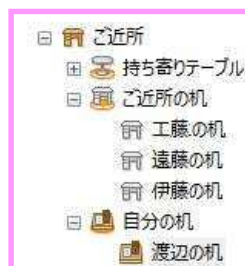
^{*2}: Mobile Integrated Application for iOS, Mobile Integrated Application for Android, DocuWorks Viewer Light for iPhone/iPad, DocuWorks Viewer Light for Android

Features of DocuWorks 8

✓ New document communications using Neighbor's Desk

A new workspace sharing folder Neighbor's Desk allows users to share information in simple operations with other users who are opening their DocuWorks Desk^{*3} under the same sub-net.

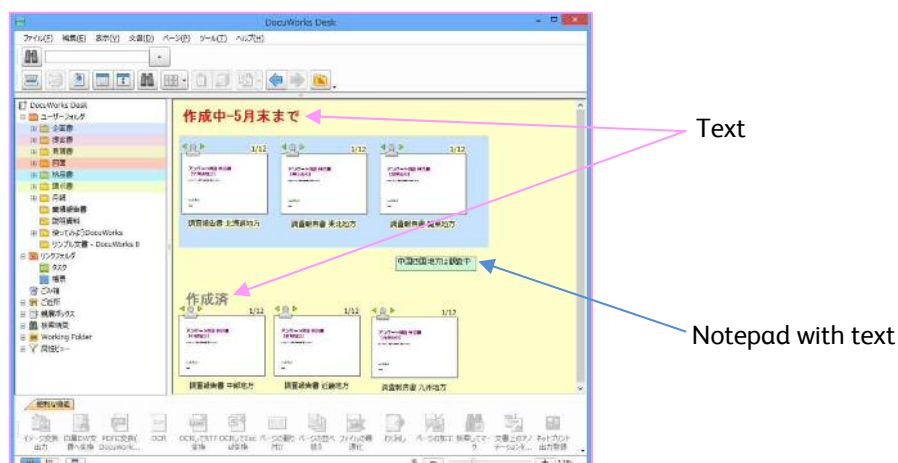
^{*3}: Up to maximum of 20 users



✓ Annotation feature to edit the workspace

Users can add annotations on DocuWorks Desk's workspace^{*4}. For example, a user can create a shared folder under a link folder, and add text to indicate what the workplace is for to enhance communication when working with other team members.

^{*4}: The status of user folder or a link folder: The annotation feature is allowed in shared folder only.



✓ Convenient storage and circulation of documents using DocuWorks Container

The new DocuWorks Container is available to store documents in various formats. There are two types of containers: a see-through Clear Folder and an opaque Envelope. Both types of containers can be conveniently used to store or deliver not only DocuWorks files but other formatted documents including Microsoft® Word and Excel®. Users can attach annotations to DocuWorks Containers, such as notepads, which are handy when sending messages along with the documents. Together with the current DocuWorks documents and DocuWorks binders, users can choose either way to meet their needs.



Clear Folder

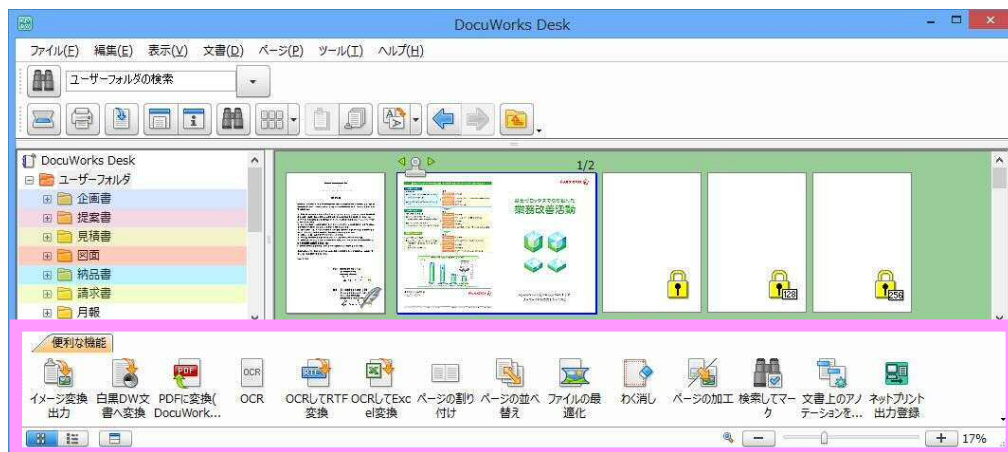
Envelope

DocuWorks document

DocuWorks binder

✓ Accelerate smooth operation

Users can customize toolbar/plugin toolbar according to their operations to accelerate efficiency in workflow. Moreover, convenient functions can be listed below the workspace in large-sized icons to allow users to operate in a more visually intuitive manner compared to the current toolbars.

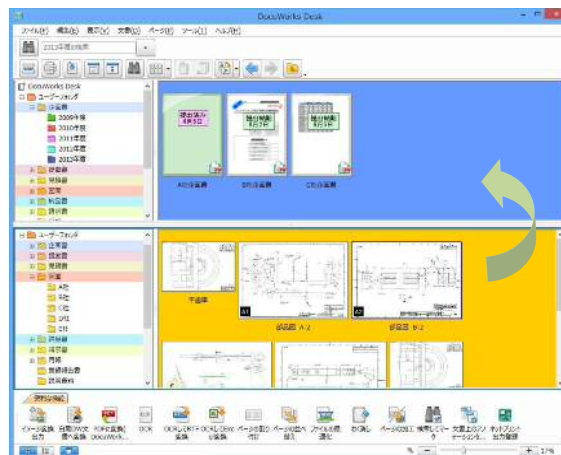


✓ Efficient drag-and-drop of documents between workspaces

Users can display two DocuWorks Desk workspaces—one on the upper and the other on the lower part of the screen. For example, a user can display documents stored in mailbox of a multifunction device on the lower part of the screen, and a storage folder on the upper part, and move the document with a simple drag-and-drop operation.

By linking with document management system DocuShare^{*5}, users can also easily store and download documents with a drag-and-drop operation.

^{*5}: Software sold separately



Workspace for projects

Workspace for drawings

Users can drag and drop the drawing to the upper workspace.

➤ Strengthens linkage between DocuWorks and Working Folder, a cloud storage service

DocuWorks Tray Option 1.3 that corresponds with an enhanced feature of Working Folder—a cloud-based document sharing service—and incorporates enhanced linkage with Working Folder, will be available on August 5.

As the enhanced function of Working Folder, thumb-nail of the new DocuWorks Container is displayed.

For convenience, DocuWorks Extended Folder for Working Folder^{*6} will be bundled in DocuWorks 8 so that users can immediately use Working Folder from their DocuWorks Desk once they signed up for Working Folder. Further, using the DocuWorks Document Tray Option^{*7}, users can access the folders in Working Folder from DocuWorks document tray. Also, users can check the document download records as well as how long the document remained on the tray, allowing them to visualize the document workflow including their business partners ultimately to raise work efficiency.

^{*6}: Software to access Working Folder from DocuWorks Desk

^{*7}: DocuWorks Document Tray Option 1.3

➤ Enhances work efficiency by linking DocuWorks with document management system DocuShare

The sale of DocuShare Linkage Plug-in for DocuWorks Document Tray Option 6.6, which enables linkage between DocuWorks and document management system DocuShare^{*8}, will begin on August 5.

With the linkage, users can access DocuShare folders from DocuWorks document tray on a desktop to register documents on a DocuShare server, or send a registration notice to other document tray users in simple operations. Moreover, using the document management functions of DocuShare such as access control, log records, and attributes upon registration, users can automatically sort documents to DocuShare folders^{*9} that are categorized by department or document type, to contribute to increased efficiency and faster work processes.

*8: Software sold separately

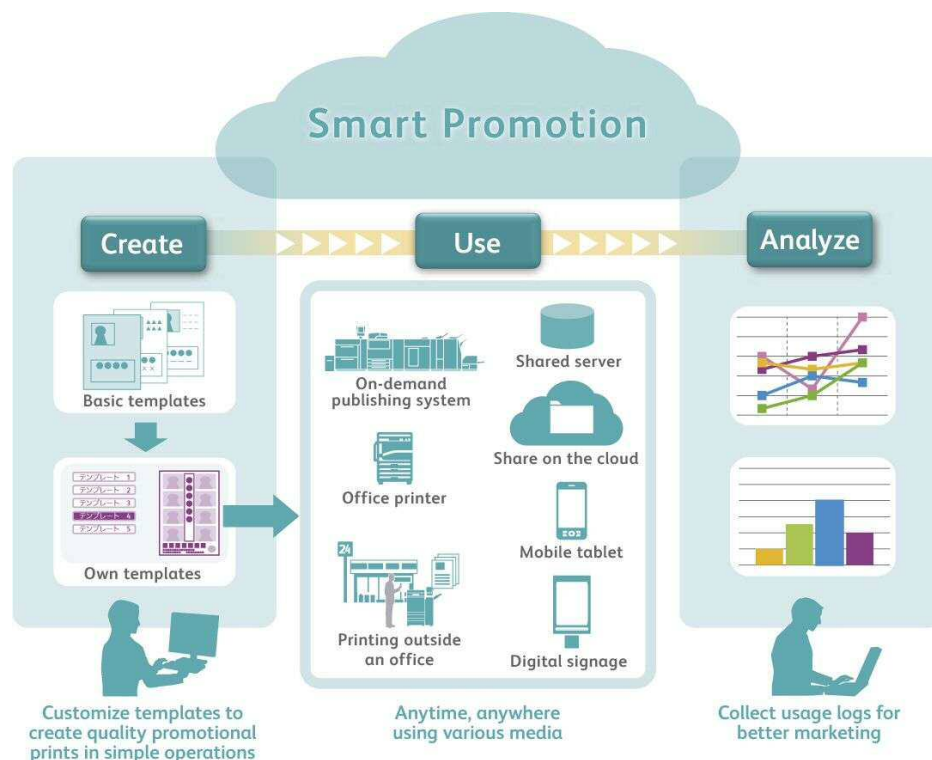
*9: Automatic sorting uses the contents rule offered by DocuShare CPX.

➤ **Smart Promotion boosts efficiency in creation of promotional prints and their usage for effective communications**

Fuji Xerox will launch a new cloud service Smart Promotion targeting the promotional printing market on June 20. With the service, the Company is offering a one-stop solution related to sales promotion prints—from creation of flyers, leaflets and posters, as well as usage of those prints, to analysis of their effects.

To create promotional prints, users access Smart Promotion via their web browser, where various pre-registered templates are available. All one needs is a PC connected to the Internet, and users can create their own promotional prints in a simple operation without the need of a dedicated server. The templates are uniquely designed to allow anyone to create promotional prints with a certain level of quality.

In addition, by linking with the cloud storage service Working Folder, users can quickly access the promotional prints anytime and anywhere according to usage scenes and business negotiation status. Moreover, the usage status such as who/when/how a certain template was customized and used, can be tracked down by collecting the usage logs, which can then be compared with the sales results to visualize the utilization characteristics by markets, and be utilized as data to plan out the next promotional measures.



➤ **Enhances ability to communicate information with videos and documents to raise work efficiency and accelerate decision making**

The latest version of Fuji Xerox's multimedia data management and supply system, MediaDEPO 4.0J, will be available on July 1.

For an organization's members' growth and enhanced organizational strength as a result, the organization needs to raise the ability to communicate information to help each member carry on, recognize and expand the knowledge.

MediaDEPO 4.0J enables creation, management and distribution of video information along with documents and images. The software offers an efficient work environment to communicate knowledge, know-how and information via multimedia contents effectively, by distributing information through various devices such as PCs, tablets and smartphones.

The upgraded features include the operability by re-designing user interface and the addition of a simplified tool that creates content by capturing the actions of PC operation.

- ✓ Displays slides and videos synchronously to improve the depth of understanding of audience.
- ✓ [Supports speedy distribution of information with easy creation of video contents.](#)
- ✓ An easy access to needed information using various search functions including text search in titles and other parts, full-text search in synchronized slides, search of sequences in videos, and voice search.
- ✓ Quiz/questionnaire function to confirm the viewing status as well as a feature to send reminders to those who have not viewed the video.



Example of a contents display

Solutions & Services to optimize IT equipment

- Customize user interface of multifunction devices to accelerate work efficiency

Fuji Xerox will offer free-of-charge software Easy UI Package, which can be installed to the Company's digital multifunction devices^{*10} for office use. The software can be downloaded from Fuji Xerox's website from July 5.

Responding to customers' requests, Fuji Xerox has developed the software that enables commonly-used functions to be easily accessed to enhance operability of multifunction devices. For example, the number of operation buttons could be reduced to enhance visibility, which allows simple and convenient operations.

In addition to offering new service screens such as "easy copy" and "send-me-a-mail," the Easy UI Package meets urgent copy or scan tasks—one-touch copy button and scan button to send documents to a shared mailbox on a menu screen. Moreover, the software offers a simple menu screen that does not show maintenance buttons to help customers operate the machine without confusion.

^{*10}: Please confirm detailed information and restrictions on Fuji Xerox's official website.

✓ Easy copy

Users can operate the device by visually checking the finished image displayed in illustration. Frequently-used combinations effective in reducing the Total Cost of Ownership (TCO), such as two-up, duplex and binding, can be set up on the initial screen.



Send-me-a-mail^{*11}


A scanned document can be sent to the email address of an authenticated user through a simple service screen. The email address is automatically set; therefore there is no need to search through a list of addresses. Moreover, frequently-used options are shown on the initial screen to assist quick set-up.

^{*11} Requires the usage of the authentication mode. Email addresses must be input in the authenticated user setting.



- One-touch application

To cope with urgent copy and scan needs, users can directly copy/scan by simply pressing buttons on the menu screen without going through service screens.

	Copy/scan	Details
	Direct copy (single side)	Scan single side and print single side.
	Direct copy (double sides)	Scan double sides and print double sides.
	Monochrome A4 copy (single side)	Enlarge/reduce single side to A4 size, and print on single side in monochrome.
	Monochrome A4 copy (double sides)	Enlarge/reduce double sides to A4 size, and print on double sides in monochrome.
	Scan to box #001 (single side)	Scan single side and store in mailbox #1.
	Scan to box #001 (double sides)	Scan double sides and store in mailbox #1.

- Easy menu

An administrator can create a customized menu screen^{*12} featuring only the functions that users require, and can name each operation button to improve user-friendliness. Using an authentication mode, each user^{*13} can display only the buttons that they need.

*12: Up to maximum eight buttons

*13: Up to maximum 1,000 users



➤ **Raising work efficiency with optimized management of IT devices using the cloud**

Targeting the Small and Medium Business (SMB) market, Fuji Xerox will launch a new cloud service IT Asset Management Service that supports customers manage their PCs, servers and networked devices as well as security. The sales will begin on July 2.

Many customers in the SMB market are faced with challenges in managing IT assets and taking security measures, as they are short of human resources even in case they have a systems management division.

To solve their issues, IT Asset Management Service manages information on customers' ICT (Information and Communication Technology) assets such as PCs, servers and networked devices to control unnecessary investments and work. Moreover, the service supports customers prevent personal risks as the system offers security-related management, such as restraining the usage of USB devices and managing file operation logs. The service contributes to establishing a secure IT systems environment and reducing workload of the

systems administrators/management division.

- All-in-one provision of useful IT asset management services

In addition to management of hardware and software licenses, the service offers all-in-one provision of useful functions, such as restraining the usage of USB devices, inhibiting startup of applications, obtaining operational logs, and file distribution at once.

- A cloud service that users can start easily without additional expenses in operation

No initial investments—such as purchasing of software/server or fees related to design and installations—are required. Users can start using the service anytime with the required number of licenses. Moreover, no additional expenses are required once the service is introduced, as there are no needs to conduct server maintenance nor operational maintenance such as trouble demarcation.

- Simple interface that allows operation even by a staff with no high IT skills

The service is easily structured and offers a simple interface so that any information administrators can operate, even if they do not have high IT skills. Oftentimes, IT asset management systems are utilized ineffectively due to complicated features or unfriendly interfaces. This service facilitates the usability with daily email reports and guidance functions that provide suggestions on countermeasures to make users' daily operations easier. In addition, a help desk provides further support.

- Full support when used in combination with IT Security Service Pack II

Along with the Company's IT Security Service Pack II that offers PC-related trouble-shooting and operational support, Fuji Xerox offers one-stop service to support all client-PC-related troubles.

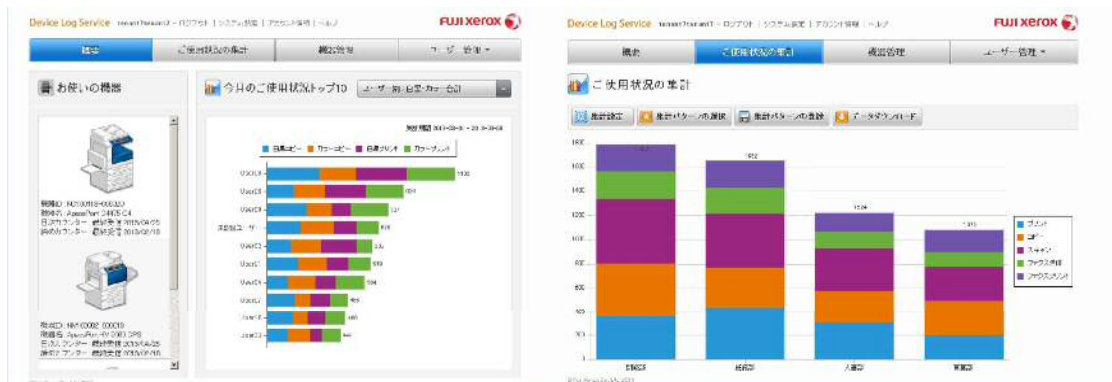
➤ **Use cloud to visualize usage status of multifunction devices**

To facilitate cost management and promote reduction of TCO, Fuji Xerox will launch a new cloud service Device Log Service on June 20.

Users can access Device Log Service via the web browser to check or print the collected data displayed in colored charts and graphs to confirm the usage status. Users can use the service with a multifunction device under EP-BB^{*14} contract and a PC connected to the Internet. This service helps users reduce TCO readily and smoothly, with no need to introduce a dedicated server or invest on applications. Moreover, the service may be used to share the expenses pro rata using the data categorized by department or user. With visualization of the usage status, the service helps users reduce total cost by cutting down the number of prints or optimizing their devices accordingly.

^{*14}: EP-BP is a free-of-charge service that offers maintenance of multifunction devices using the broadband network. With the service, Fuji Xerox corresponds quickly with machine troubles and shortage of supplies, and also provides reports on each machine's operational status based on customer requests to support effective usage of the devices.

Image of the user interface



Overview page:
Display of a list of devices under management (left) and top 10 users' status of the month (right). The display changes by selecting the menu tab on the upper part of the page.

Example of a data on departmental usage:
The usage status is summarized by user or device, and can be downloaded. Users can specify which data or items to analyze so that the required results are shown in graphs according to needs.

Solutions & Services to support open work way

➤ Launches new software to enhance document handling on iPad

On July 4, Fuji Xerox will launch the latest version of application software that supports document handling in mobile environments, Mobile Integrated Application for iOS 2.1, equipped with enhanced operability of DocuWorks documents .

This software enables users to view, search and indicate attributes of DocuWorks documents. Moreover, free usage of annotation editing function of DocuWorks Viewer Light for iPhone/iPad 3.1 is offered.

Users can access DocuWorks documents under a secure document handling environment, as the software supports DocuWorks documents protected by passwords and also corresponds with the mobile-access limitation feature of Working Folder, a cloud-based storage service.

In addition to various features related to documents, users can use the software to store or share videos shot with iPad on document management system DocuShare or Working Folder.

List Prices

DocuWorks 8 Japanese Edition

DocuWorks 8: New purchase

Product Name	List Price (before tax)
DocuWorks 8 Japanese edition/Single-license basic package	15,800 yen
DocuWorks 8 Japanese edition/Five-license basic package	69,000 yen

DocuWorks 8: Upgrade

Product Name	List Price (before tax)
DocuWorks 8 Japanese edition (upgrade)/Single-license basic package	8,900 yen
DocuWorks 8 Japanese edition (upgrade)/Five-license basic package	35,600 yen

DocuWorks Document Tray Option 1.3

Product Name	List Price (before tax)
DocuWorks Document Tray Option 1.3 / Single-license basic package	4,000 yen
DocuWorks Document Tray Option 1.3 / Five-license basic package	11,700 yen

DocuShare Linkage Plug-in for DocuWorks Document Tray Option 6.6

Product Name	List Price (before tax)
DocuShare Linkage Plug-in for DocuWorks Document Tray Option 6.6 license fee	100,000 yen

*A license is required for each DocuShare server.

Smart Promotion

Basic Service

Product Name	List Price (before tax)	Note
Smart Promotion Basic Service	6,000 yen/month	Monthly charge Incl. 10 users/3GB capacity

Optional Service

Product Name	List Price (before tax/month)	
Smart Promotion Additional users option	From 10 to 90 users	5,500 yen/10 users
	140 users	56,500 yen
	190 users	63,000 yen
	240 users	70,500 yen
	290 users	77,000 yen
	340 users	84,000 yen
	390 users	91,000 yen
	440 users	98,000 yen
	490 users	104,500 yen
Smart Promotion Additional capacity option	From 3GB to 12GB	500 yen/3GB

* For each Smart Promotion Basic Service, additional option of maximum 500 users or additional capacity of 15GB may be offered.

MediaDEPO 4.0J

Product Name	List Price (before tax)
MediaDEPO Server Learning Edition 4.0J	1,700,000 yen
MediaDEPO Server 4.0J	700,000 yen
MediaDEPO Server Learning Edition Additional Feature Option 4.0J	1,000,000 yen
MediaDEPO Mobile Option 4.0J	600,000 yen
MediaDEPO 4.0J 100 client access license	125,000 yen
MediaDEPO 4.0J Unlimited number of client access license	1,500,000 yen
MediaDEPO Author 3.1J	200,000 yen
MediaDEPO Easy capture tool 4.0J	50,000 yen
MediaDEPO Server 4.0J Basic media	10,000 yen

IT Asset Management Service

Product Name	List Price (before tax)	Unit
IT Asset Management Service Basic Service	20,000 yen	Contract/month
IT Asset Management Service Individual Machine Information Service	600 yen	Unit/month
IT Asset Management Service Initial Registration Service	30,000 yen	Contract
IT Asset Management Service Agent Installation Service	4,000 yen/unit 9,000 yen/up to 5 units 18,000 yen/up to 10 units 74,000 yen/up to 50 units	Number of installation

Device Log Service

Product Name	List Price (before tax)	Note
Device Log Service	600 yen per unit/month	Monthly charge

Mobile Integrated Application for iOS 2.1

Product Name	List Price (before tax)
Mobile Integrated Application for iOS 2.1 Japanese edition/5 licenses	50,000 yen
Mobile Integrated Application for iOS 2.1 Japanese edition /10 licenses	100,000 yen
Mobile Integrated Application for iOS 2.1 Japanese edition /20 licenses	160,000 yen
Mobile Integrated Application for iOS 2.1 Japanese edition /50 licenses	320,000 yen
Mobile Integrated Application for iOS 2.1 Japanese edition /100 licenses	600,000 yen
Mobile Integrated Application for iOS 2.1 Japanese edition /300 licenses	1,560,000 yen
Mobile Integrated Application for iOS 2.1 Japanese edition /500 licenses	2,450,000 yen
Mobile Integrated Application for iOS 2.1 Japanese edition /1000 licenses	4,300,000 yen

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