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FUJI XEROX ESTABLISHES A CLOUD SYSTEM THAT VISUALIZES ITS GLOBAL PRODUCT DELIVERY STATUS

COMBINES THE CLOUD SERVICES BY NEC AND GXS WITH FUJI XEROX'S KNOWHOW IN TRADE DOCUMENT MANAGEMENT

TOKYO, May 16, 2013— Aiming to enhance its supply chain management, Fuji Xerox Co., Ltd. has established a system that can visualize its product delivery status at a global scale by combining the Company's knowhow* on trade operations with NEC Corporation's integrated cloud service that visualizes global logistics—and GXS Limited's GXS Managed Service, a inter-company data linkage cloud service. The system, which the Company began using in February 2013 for product delivery between Japan and China, has recently been expanded to between China and North America/Europe.

Fuji Xerox manufactures digital multifunction devices and printers in China and Japan, markets them in Japan and Asia-Pacific regions, and also exports those products globally to North America, Europe and other areas. Previously, the Company had to deal with many urgent inquiries concerning delivery from its overseas sales subsidiaries by checking with its manufacturing sites and carriers one by one, while its sales subsidiaries needed to secure a larger stock in case of delays in transportation.

Under the newly established system, the logistics status of approximately 40 carriers collected using global inter-company data linkage GXS Managed Service, which has proven records with more than 1,600 carriers, is registered to NEC's database. This enables any division related to logistics--such as sales subsidiary, supply chain management division and manufacturing site--to grasp the products' transportation status by simply inputting their own reference number.

Using the new system, the Company will better control its supply and demand: It can conduct detailed management even in international transportation that requires a longer lead-time, can quickly respond to inquiries on delivery date, and also can reduce its inventory allocating orders for products on the ocean, which would ultimately improve the accuracy of its manufacturing plan.

*Fuji Xerox has been offering a trade document management system that leverages the Company's knowhow on document management and trade operation experience, to help resolve customers' issues—such as reducing lead time for trade operations and related cost, optimizing work processes, coping with revised tariff-related laws, meeting the changes at customs that promote digitization/paperless, and digitizing original trade forms.

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