FUJI XEROX

FOR IMMEDIATE RELEASE

ESTABLISHES e-LEARNING SYSTEM USING FUJI XEROX'S MEDIA HANDLING SOFTWARE AT RITSUMEIKAN UNIVERSITY EXTENSION CENTER

SLASHED 50 PERCENT OF THE STAFF'S WORKLOAD FOR PREPARING LECTURE VIDEOS

TOKYO, March 28, 2013—Fuji Xerox Co., Ltd. and its sales subsidiary Fuji Xerox Kyoto Co., Ltd. have established an e-Learning system at the Ritsumeikan University's Extension Center (hereinafter, the Center) using MediaDEPO, which is Fuji Xerox's media handling software that enables simple creation, distribution, search and easy management of video contents. The system has cut down 50 percent of the work hour related to the Center staff's lecture video preparations while also helping to improve the proficiency level of students.

Previously at the Center, its staff prepared rental DVDs of video-recorded lectures for students who wish to review or make up for their absence. The Center was challenged to improve this rental system because of the limited availability in the number of rental DVDs, and the Center staff had to spend a lot of time on creation, management and storage of DVDs.

With Fuji Xerox's MediaDEPO, the video lectures are accessible by students anywhere and anytime by simply having the Center staff upload the lecture videos on to the server, as long as the students have the required viewing environment. With this convenience, lecture videos are viewed by 20 to 30 percent of the Center's students. The Center has been able to reduce cost by cutting down 50 percent of the work hour related to the staff's video preparations, as they no longer need to spend time on creation of DVDs or rental/return tasks, or require space for storage of DVDs.

Moreover, using access management function, they are now able to keep track of individual user's learning situation, check on the viewing status, and to get a hold of which lectures are in high demand by the students.

Before — Lecture DVDs were rented

After — With MediaDEPO, lecture videos can be accessed anytime/anywhere

"When we conducted a survey to ask the students if they would like to view the lecture videos on a mobile device, more than 50 percent of the reply was positive," said Norihisa Kikuchi, assistant administrative director of the Extension Center at Ritsumeikan University. "We want to make learning more convenient for the students by utilizing MediaDEPO by

perhaps bringing in a viewing environment using smartphones or tablet devices."

Targeting its students and graduates with approximately 3,000 users, the Center offers 25 to 30 courses to prepare for competitive exams such as the national bar, certified public accountant, and civil service, or to assist in advancing their careers.

"The introduction of Fuji Xerox's MediaDEPO has improved the students' convenience significantly, as they are now free from previous constraints and can access the videos anytime and anywhere with the appropriate viewing environment," Kikuchi adds. "Some students say they find this system useful not only when they miss class or want to review a lecture, but being able to hear the voice of their teacher at anytime inspires them to study more. The students seem to have a certain sense of reassurance as they can catch up afterwards even in case they miss attending a lecture. Moreover, the system boosted the efficiency with a large reduction on workload of the staff related to DVD rentals."

Fuji Xerox will continuously offer detailed assistance to support the learning environment of the Center in improving the quality of its education, by offering enhanced viewing environment that matches the increase of contents in the future, while also coping with demands for viewing on mobile devices such as smartphones and tablet PCs.

About MediaDEPO

MediaDEPO is a media handling software with user-friendly interface that enables users to create, flexibly manage and deliver video contents with simple search function of scenes. It can manage user's access logs and viewing situation. In the high-end version MediaDEPO Server Learning Edition, users can use a web bulletin board to exchange opinions among viewers of the same content or conduct quizzes to grasp the level of users' understanding.

Related website:
http://www.fujixerox.co.jp/product/sofware/mediadepo (Japanese only)

MediaDEPO screen image (L: contents display, R: slide search)

###