

FOR IMMEDIATE RELEASE

JAPAN HEALTH INSURANCE ASSOCIATION ADOPTS FUJI XEROX NET PRINT TO PROVIDE APPLICATION FORMS AT SEVEN-ELEVEN STORES

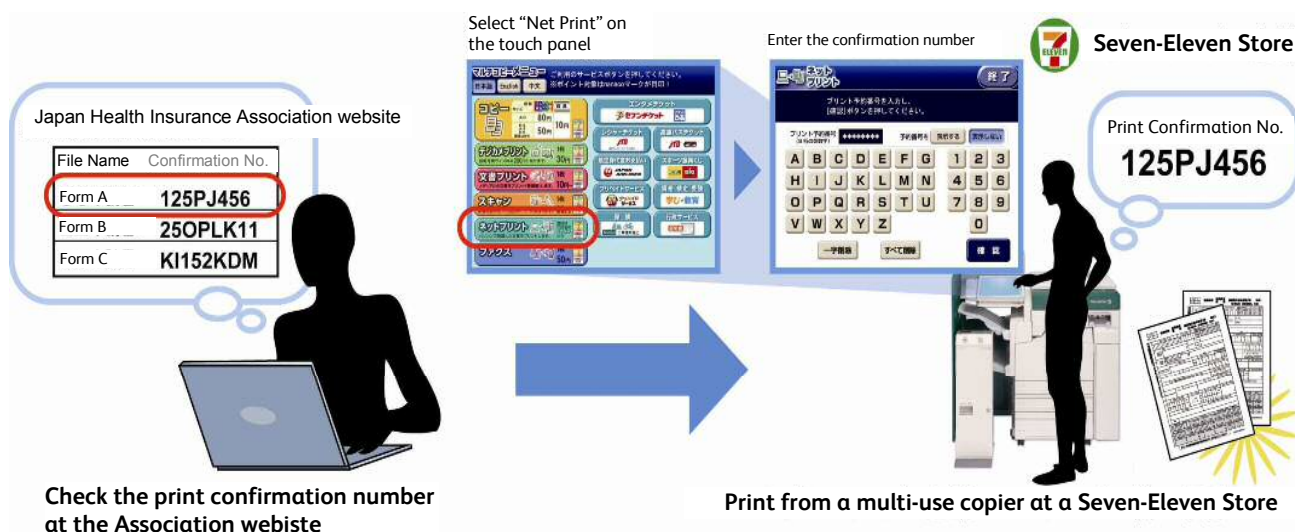
TOKYO, August 30, 2012 – Aiming for a better service, the Japan Health Insurance Association (hereafter, the Association) today commences an application form issuance service utilizing the Net Print service^{*1} provided by Fuji Xerox Co., Ltd. The service enables insurance subscribers to obtain application and notification forms to submit to the Association at Seven-Eleven stores across Japan, enhancing convenience.

The Association has registered its 16 kinds of application forms through the Net Print Center, an online file storage site, to define corresponding 8-digit print confirmation numbers. By simply entering the print confirmation number on a touch panel of the multi-use copier^{*2} installed at Seven-Eleven stores, users can obtain the application form at one of the stores nearby. It is also possible to print a sample of a completed application form through Net Print.

Until today, insurance subscribers needed to request the Association to mail the necessary forms or download them from the Association's website and print, when they wanted to receive health insurance benefits or request re-issuance of their health insurance card. This new service utilizing Net Print enables subscribers to print out various forms at 20 yen per form at their own expense at Seven-Eleven stores across Japan, eliminating the time for the forms to be mailed or the inconvenience of downloading and printing them by themselves.

Fuji Xerox's Net Print allows users to store images or document files at the Net Print Center, and print them through multi-use copiers installed at approximately 14,300 Seven-Eleven stores across Japan by entering an 8-digit print confirmation number.

How to Obtain the Japan Health Insurance Association's Application Forms from Net Print



The application forms available through Net Print are listed on the Japan Health Insurance Association website (only in Japanese):

<http://www.kyoukaikenpo.or.jp/>

*1 A printing service that enables users to print files stored online with a multi-use copier installed at Seven-Eleven stores across Japan.

*2 Fuji Xerox full-color multifunction devices installed in Seven-Eleven Stores across Japan (14,300 stores as of the end of July 2012). The devices provide a range of services, including color copying, fax, digital photo printing, ticket purchasing, and Net Print.

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About Japan Health Insurance Association

The Japan Health Insurance Association was established on Oct. 1, 2008, to manage the health insurance services subscribed to by employees in small- and medium-sized businesses and their families. The Association supports the healthy lives and medical services for approximately 35 million subscribers across Japan. The health insurance services operated by the Association are known as “*Kyokai Kempo*”. There are 47 local branches across all the prefectures in Japan to provide a service best suited to each local area.

<http://www.kyoukaikenpo.or.jp/> (only in Japanese)

Organization overview:

Name: The Japan Health Insurance Association

Representative: Tsuyoshi Kobayashi, President

Organization: Head office and 47 prefectural branches

Business description: Planning and operation of health insurance services; providing insurance benefits (including issuance of health insurance cards, benefits, and handling private subscribing options, etc.); and other insurance-related business

Head office: Ichigaya Tokyu Building 9F, 4-2-1 Kudankita, Chiyoda-ku, Tokyo

About Fuji Xerox Co., Ltd.

Fuji Xerox Co., Ltd. is a 75-25 joint venture between FUJIFILM Holdings Corporation and Xerox Corporation (U.S.A.) that develops, manufactures and markets world-class office and publishing equipment/systems, digital color/monochrome multifunction devices, as well as document management software, solutions and services in Japan and the Asia-Pacific region including China. It also manufactures digital copiers, multifunction devices and printers for worldwide distribution. Founded in 1962, the company currently employs approximately 45,000 people globally, and has more than 80 domestic and overseas affiliates and sales subsidiaries.

<http://www.fujixerox.com/>