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FUJI XEROX ENHANCES NET PRINT CONTENTS GALLERY OFFERING MORE THAN 34,000 ITEMS

**SHEET MUSIC, MAPS AND PHOTOS CAN BE PRINTED
AT SEVEN-ELEVEN JAPAN STORES NATIONWIDE**

TOKYO, August 28, 2012 – Fuji Xerox Co., Ltd. is today launching its redesigned Contents Gallery, a contents sales website for the Net Print service^{*1} that is available through the multi-use copiers^{*2} in Seven-Eleven stores across Japan. Carrying more than 34,000 items as of August 2012, the website has been improved so that users can easily view, search and print the contents, which continue to increase.

User-friendliness

Users can enlarge thumbnails to easily confirm the contents. If the contents have multiple pages, all the pages can be viewed so that users can print them after thoroughly knowing the contents.

Easy search

In addition to the existing search function by entering product names or content titles, users can search by keywords or content attribute. For example, when searching for a piece of sheet music, it is possible to narrow down the search by criteria such as musical instrument or difficulty level. The search result can be further narrowed down by how new the content is, paper size or keyword, thus users can do the search from several angles.

Easy print from the favorite page

Users can temporarily list the contents they like in the favorite page, which is a new feature. They can now select multiple photos to print in the favorite page, and send their print confirmation numbers at once by emails, while they had to send the numbers in separate emails.

Since its commencement in March 2003, the Contents Gallery has been offering various contents including music sheets and maps, which users can purchase only what they need and conveniently print at Seven-Eleven stores. The number of users and content prints has been increasing year by year.

In particular, after the introduction of the Photo Print Service in January 2006, with which, for example, users can print out photos of musicians right after their concerts on L-size photo paper, the number of prints has been growing at a two-digit rate annually, responding to the needs for such rare items. Also, some specialized tabloid such as public sports newspaper for cycle and boat races, which are usually sold only in the vicinity of the racing venues, can also be printed at Seven-Eleven stores.

Fuji Xerox has increased the number of contents by 150 percent compared to April 2011, and plans to further enhance the contents.

- *1: Fuji Xerox full-color multifunction devices installed in Seven-Eleven Stores across Japan (14,300 stores as of the end of July 2012). The devices provide a range of services, including color copying, fax, digital photo printing, ticket purchasing, and Net Print.
- *2: A service that enables users to print files stored online through a multi-use copier installed at Seven-Eleven stores across Japan.

The Contents Gallery website:
<http://cg.printing.ne.jp/> (Japanese only)

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