FOR IMMEDIATE RELEASE

SKYDESK CARDS ENTERPRISE ENHANCES MANAGEMENT OF BUSINESS CARDS TO HELP CREATE NEW BUSINESS OPPORTUNITIES

A NEW PAID SERVICE OF SKYDESK SERVICE

TOKYO, July 24, 2012 – Fuji Xerox Co., Ltd. today begins offering a paid service for the Cards application of its SkyDesk Service[1], a business communication support service that was launched for free of charge on August 23, 2011. The new service, SkyDesk Cards Enterprise, offers enhanced function for business cards management, accommodating a more organizational user environment.

SkyDesk Cards is an application that facilitates easy registration, management and sharing of business card data. Users only need to scan business cards and check or correct the optical character recognition (OCR) text before they register the data. They can also register business card data by taking a photo of the card with a smartphone. Customer data can be managed with an image of their business cards to make it easier to memorize and locate the information. Registered data can be shared within an organization, and added with related information such as the progress of business negotiations, thereby users can use the service as a customer information management tool.

 Outline of SkyDesk Cards Enterprise

1. **Organizational sharing of more business card information**
   SkyDesk Cards Enterprise allows each user to register up to 3,000 business cards (1,000 per user for the paid SkyDesk Cards Professional service). The maximum number of business card data that can be shared among the members of an Organization, which consists of registered SkyDesk users, is also increased to 30,000 (15,000 for SkyDesk Cards Professional). The ability to enable large-scale and organizational sharing of business card data helps enterprises build a full-fledged business communication environment.

2. **Scanning multiple business cards for batch registration**
   As a new function, after multiple business cards are scanned together, the application automatically identifies the individual business cards, and registers them as separate data. When each of the business cards is flipped over at the same position for a reverse-side scan, the application matches individual sets of data with the corresponding front-side information for simultaneous registration. The new function streamlines the registration of a large amount of business card data.

   *1 Utilizing public cloud, SkyDesk Service offers a range of applications required in diversified business communications for the small- and medium-sized business (SMB) market.

How to Purchase the Paid Service:

Via online with a credit card.

List price

Product name	List price (before tax)	Contract format
SkyDesk Cards Enterprise	7,600 yen / person / 6 months	Semiannual contract (automatic renewal)

Functional Comparison Chart per Plan

SkyDesk Cards

Plan names	Free service	Professional	Enterprise
Maximum number of business cards to register per person	Up to 50	Up to 1,000	Up to 3,000
Maximum number of business cards to share per organization	No sharing function	Up to 15,000	Up to 30,000
Organizational use	-	Available	Available
Batch registration	-	-	Available

Related websites (Japanese only)
- About SkyDesk Docs (paid service):
  https://www.skydesk.jp/ja/store/release/docs.html
- About SkyDesk CRM (paid service):
  http://www.skydesk.jp/ja/store/release/crm.html
- About SkyDesk Mail (paid service):
  http://www.skydesk.jp/store/release/mail.html
- About SkyDesk Cards (paid service):
  http://www.skydesk.jp/store/release/cards.html
- Service information:
  http://www.skydesk.jp
- SkyDesk videos:
  http://www.skydesk.jp/about/videos.html
- SkyDesk official Twitter handle:
  http://www.twitter.com/FujiXerox_SD
- SkyDesk official Facebook page:
  http://www.facebook.com/FujiXerox-SkyDesk
- For inquiries:
  http://www.skydesk.jp/contact/