

FOR IMMEDIATE RELEASE

DENSHI-PEN FORM SOLUTION SDK 1.0J EASILY COORDINATES DENSHI-PEN WITH BUSINESS SYSTEMS

CONTRIBUTES TO STREAMLINING WORK BY AUTOMATING DATA INPUT PROCESSES

TOKYO, June 26, 2012 – On June 27, Fuji Xerox Co., Ltd. will launch Denshi-Pen Form Solution SDK (Software Development Kit) 1.0J, a software interface that facilitates linking customers' business systems/applications and Denshi-Pen, a hand-written information input system that easily and swiftly digitizes handwriting on paper.

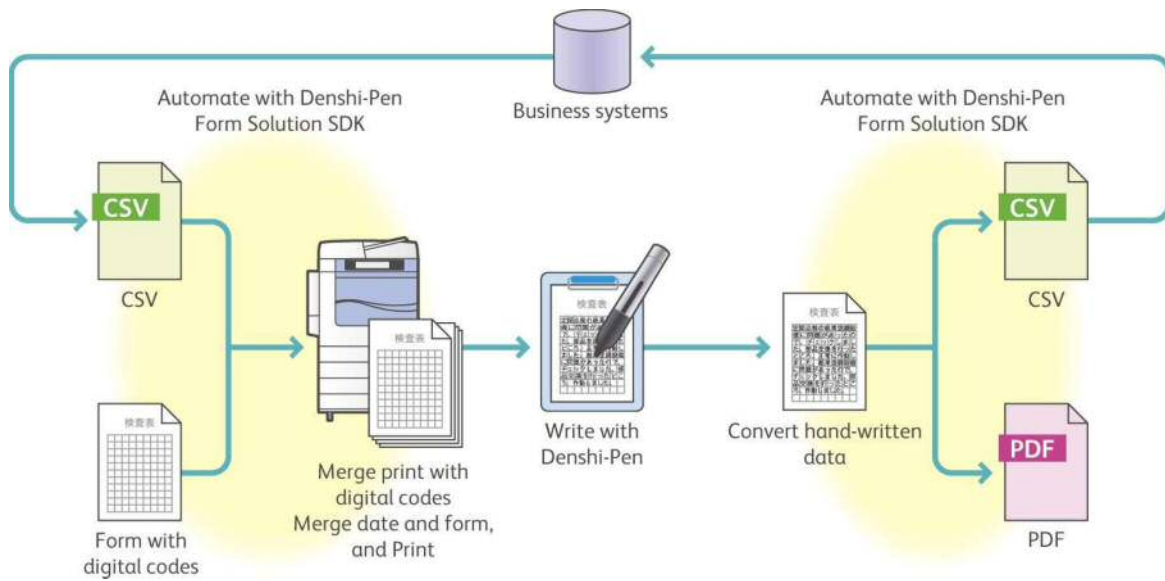
Denshi-Pen is a user interface that consists of a pen and paper, common tools anyone can use. It easily and swiftly digitizes hand-written information without changing the operation of writing on paper, which is required at a client's offices, outdoors, factories, and other locations where a computer may not be brought in.

Currently, users can customize their existing forms and manage the data on the forms written with Denshi-Pen using Denshi-Pen Form Solution 1.0J, which was launched last year. However, when delivering the digitized data to and from the users' business systems, the process needs to be done manually, requiring time and labor.

With Denshi-Pen Form Solution SDK 1.0J, users can automate the work -- merge the data on their business systems into forms for Denshi-Pen, print them out, fill in the forms with Denshi-Pen, and upload the information written with Denshi-Pen to the business systems. For example, users will be able to structure a system of printing the data managed by the business systems--company names, addresses, phone numbers, serial numbers of products, and other information--onto the Denshi-Pen forms used for maintenance and inspection work or checkup processes, followed by an automatic upload of the information written with Denshi-Pen into the business systems. Thus, the time and cost required for data input will be reduced, also leading to the reduction of errors.

Denshi-Pen Form Solution SDK 1.0J allows developing an interface that connects Denshi-Pen with customers' business systems, and is not only for customers but also for the vendors and system integrators that would like to develop software packages and systems leveraging Denshi-Pen*.

*A separate contract will be required for software package vendors and system integrators to sell products incorporated with Denshi-Pen Form Solution SDK 1.0J.



List price:

Product name	List price (before tax)
Denshi-Pen Form Solution SDK 1.0 J	100,000 yen

Availability: Currently Japan only